

IWorld of Travel logo

FOR IMMEDIATE RELEASE

CONTACT: Kelly Swift
(443) 928-4470
kswift@iworldoftravel.com

IWorld of Travel and Guam Visitors Bureau Announce Partnership for LGBTQ-Tailored Travel Experiences

FORT LAUDERDALE, FL (July XX, 2018)—IWorld of Travel and the Guam Visitors Bureau (GVB) have teamed up to create an exclusive experience for travelers who scour the world looking for the most spectacular destinations. The partnership will debut a unique, new offering—tailored to the LGBTQ community—in IWorld’s expansive global portfolio.

“We are very excited to work with IWorld of Travel and HIS in developing a program that is positioned to increase our North American visitor arrivals, as well as the LGBTQ market – which has been identified as one of our newest target markets we strive to serve,” said Pilar Lagunaña, Director of Global Marketing for Guam Visitors Bureau. “An integral component of the program is our partnership with HIS, who will be the exclusive ground operator for the IWOT package. With their proven excellence within the industry, we’re happy to have HIS curate our travelers’ experiences. The IWOT program will be a vibrant itinerary showcasing different aspects of Guam which will include our natural treasures, breathtaking beaches, world-class shopping, relaxing island culture, rich history, and delectable cuisine. We know our visitors will enjoy mingling with our friendly residents and we all look forward to hosting them and sharing wonderful memories together.”

Guam is an exotic U.S. island paradise in the Pacific, where tourism is the single largest industry. Untrammelled and endowed with lavish, natural beauty, Guam offers world-class travelers a place to remember. Rated among the world’s top diving destinations, the island boasts first tier resorts set amidst a fascinating 4,000-year-old culture. Adventure seekers, nature lovers, active travelers, deep sea divers, history hounds, and culture enthusiasts will all find amazing attractions and a warm, hospitable atmosphere in Guam.

“IWorld of Travel is thrilled to be selected as Guam’s official tour provider, adding an exquisite new destination to our distinctive array of customized journeys. Guam offers an especially exciting experience for our LGBTQ guests and we are grateful to be partners in serving this important community,” said Richard Krieger, IWorld of Travel president.

About IWorld of Travel

IWorld of Travel is celebrating 50 years of creating memories for travelers across the globe. Tailor made, bespoke experiences are perfectly crafted and curated by a team of destination experts who have often been born and raised in, lived in, or extensively traveled throughout the destination they represent—a mark of distinction in the travel industry. The company is comprised of a portfolio of top-tier tour operators—catering to a specific type of experience or guest and taking travelers to different parts of the world—all housed under the IWorld of Travel umbrella and based in IWorld of Travel’s global headquarters in Fort Lauderdale, Florida.

